Experience
Why us

We are a comprehensive design and technology partner for the digital age. We help businesses innovate and remain highly relevant to their customers by developing cutting-edge digital products and executing smart and valuable communication.

350+ projects done

20+ years of experience

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<th>Award</th>
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<td>The FWA</td>
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Digital Products & Services.
From idea to a product: creating successful digital services for innovative startups and established businesses with cutting-edge UX, UI design, front and back-end development.

eCommerce.
High-class eCommerce solutions with research-grounded UX design, award-class UI design and top-grade front-end and back-end development.

Corporate Websites.
Inspiring, functional, and result-oriented websites for enterprises. Full-cycle award-winning solutions from website strategy to complex custom development.

Brand & Communication Design.
Rich and inspiring communication solutions, from brand development, promo websites to 3D and print.
Capabilities

Web and mobile app design and development. Services, self-care, eCommerce, payments, custom apps for enterprises and startups.

UX design, product design. User research, CJMs, prototyping, value proposition validation, design iterations, design systems and UI kits.

Product development. MVP, MLP, fast prototyping, agile development, React, Vue FE, Symfony-based BE, AWS, support, maintenance, scaling up.

Award-class web design. World-class advanced promo and corporate creative websites, numerous FWA, Awwwards, CSSDA Site Of The Day winners.

Communication design. Naming, branding, communication strategy, 3D, print, copywriting.
**Technology Stack**

**Frontend**
- JavaScript ES6
- Vue
- Web Components
- JQuery

**Backend**
- LAMP
- Symfony 5/6
- Sylius

**Architecture**
- Cloud Services: AWS, Yandex Cloud
- High Availability & Fault Tolerance
- Serverless Instances
- RDS
- API
- Elastic Search
- Cloud Front
Extensive experience in digital product design and development for industry-leading international enterprises. Approved Supplier to British Airways globally. Delivering the best UX, UI design and development solutions to the most demanding quality standards.
Following the ESG agenda, Ryerson, one of the largest metal distributors in the US, wanted to supply the customers with a tool to select the most eco-friendly sourcing and transportation routes. We’ve created an inspiring application design with original 3D graphics to engage the customers in the idea.
Video Apply is an innovative service that streamlines the candidate interviewing process. Functional, easy-to-use, and modern — we created branding and a website that highlights these characteristics. We also developed app UX and UI design.
We designed a branding and promo website for the HiTask, an easy-to-use task management app for the teams.
A complete product design and development for a large international art marketplace that allows artists and galleries to sell their art online and art aficionados to quickly find what they admire. We provided UX and UI design and implemented the front-end code and back-end programming based on the Symfony framework.
Realty 4 Sale is the leading provider of street retail solutions for business and investment purposes in Moscow. The company approached us to develop a sophisticated real estate catalogue with various search and filtering scenarios, object dependencies, and custom features. We produced state-of-the-art UX and front-end development and implemented a robust back-end system based on Symfony framework.
Tasky allows consumers to buy professional services by asking for bids and selecting the best offer, or by navigating the service provider catalogue, reviewing the ratings and portfolios and picking those they like the best. The service providers may build and maintain a tremendous personal page, find prospects, and receive payments on time.
Front-end design and development for a leading MNO website in the Baltic states (c. 400 mln EUR annual revenue). Our assignment was to improve UX and optimize customer conversion. We researched existing website use, prototyped and tested new UX-design hypotheses and provided a streamlined UI and Front-End development for the promo, eCommerce and Self-Care parts of the website arriving at a much more robust solution for the customers and the business.
Experience

“Vide Infra helped us significantly improve UX design of some of the key elements of our e-store and product selectors as well as arrive to a much better visual outlook of the website. I liked that the design they offered was backed by serious research and careful task examination. Through the UX planning, prototyping, design and front-end development phases Vide Infra showed proactive and result oriented attitude.”

Renārs Neimanis
Head of E-Channel Development, Bite
Our assignment involved UX design and front-end development for Bite’s Self-Care system “My Bite”. Bite customers may manage there their subscriptions, pay for the services, analyse data spend, acquire new products and services. Corporate customers may create and manage agreements, review spending and subscribe to the latest products and services.
Janssen CarePath is a financial support program by Janssen, a Johnson&Johnson company. Together with the Intechnic agency, we implemented an easy to use and inspiring UI design, which allows both the patients and the healthcare professionals to easily navigate and apply for various financing options to acquire Janssen high-specialized and expensive medications.
A complete digital product development for an investment management company. The product accumulates data about customers' various assets from different accounts and allows to analyse portfolio performance, composition and planned yield. The system also provides emulation of adding multiple assets to the portfolio. We provided both the original UX and UI design and implemented the front-end and back-end of the solution.
Experience

Front-End design and development for one of the largest consumer electronics eShops in the Baltic states (+100 mln EUR annual revenue). Our assignment was to improve customer acquisition, conversion, and retention by superior UX design. Based on the existing website analysis and by deploying best-in-class consumer research, we enhanced those website features that worked for the customer the best, eliminated those that didn’t, and introduced new features that improved the customer experience. As a result, the website offers a rich and intuitive experience for various user types, has practical and required by the users features, which translate into conversion growth by over 25%.

+25.6% increase in conversions
Front-End design for a corporate website and eShop of one of the largest metal producers in the USA (± 3.5 bil USD annual revenue). Implemented in co-operation with Intechnic agency, our assignment was to provide an inspiring UI design for the corporate part of the site. Most importantly, for the rich and sophisticated metal ordering system and customer self-care.
The portal allows Amaffi employees to be updated about company policy changes, news, learn and test their product knowledge, as well as to be in touch with colleagues and with the company's brand spirit. We implemented a unique UX design and developed the solution.
Experience

A complete eCommerce solution for an ultra-luxury perfume house. Our assignment was to develop UX and visual design that matches the high status of the brand, simultaneously providing a seamless and effortless experience for the inline shoppers. Besides the front-end design and development, we have integrated the Sylius eCommerce platform, shipping, payment and tax systems into the back-end.
A self-care system where investors are capable of tracking performance of their portfolio with Accent Capital using series of intuitive and graphic visual instruments and reports, acquiring and selling shares, as well as being in touch with the company.
UX/UI design and front-end development for a prominent EU/US-based payment service provider and a bank. Our task involved studying and analyzing how Transact customers use their products and developing a unique UX design that matches their needs — corporate card management, regular transactions, etc.
British Airways’ cargo business, IAG Cargo, rewards its freight forwarders with bonus points for sending cargo with the company. The forwarding companies may manage their team in the system, view balance points, and redeem them for hotel or cargo vouchers as well as flights to various destinations. The system is integrated with the BA’s back office for data on bonus balances and client data.
We’ve been an Approved Supplier for web application development for British Airways globally for almost two decades and provided numerous solutions for trade communication automation, customer loyalty, and key accounts management for US, European, Middle East, LATAM, and APAC markets.
Food Compliance International is the leading food law consultancy in the world. The company helps multinational companies in exporting food and customer care products. We’ve created a winning website strategy, promo texts, and stunning creative design and technical implementation to place the company at the forefront of the competition.
Experience

An extensive corporate website for an investment and development holding. Our assignment included communication strategy development, copywriting, video and photo production and, of course, top-grade website production.
YE’S is a large international apart-hotel network. Targeted to long-term guests and business clientele, the company offers cozy suites designed to feel and act like home coupled with high-quality hotel services. Our task was to develop a website that conveys every detail of living experience as well as build an effective product presentation and booking functionality.
An innovative and vivid corporate website for a Moscow-based real estate developer. The website depicts the company’s values, strategy, projects, and management in an original and effective manner, creating a unique and remarkable impression.
A complete communication solution for a prominent Russian investment management company. Our task involved developing a website strategy based on team interviews and category research, all the texts, UX and visual design and implementing a solid modern front-end.
An effective corporate website for an oil and gas company, creatively revealing the company’s image as a technological and highly organized partner, a caring employer, and a modern, socially responsible enterprise.
An impressive, rich and exciting website for a premium real estate project near Victory Park in Moscow. Every section and page element are given a special attention and are implemented with unique visual and interactive design ideas.
Victory Park Residences is an elite residential complex located in the prestigious Moscow’s district adjacent to Victory Park. The complex is composed of a few small apartment buildings with a rich infrastructure that includes a superbly designed inner territory, and an array of shops and restaurants. Our task was to present the luxury offering with required elegance, technological advancement and visual impact.
Ever is a dynamic and vibrant project that offers its inhabitants a versatile and original inner space and unique facade design. Our goal was to convey the emotions of living in the urban environment and enjoying your small private natural playground and a wide array of inner infrastructure options.
A highly modern and advanced yet elegant and easy to use website for a residential complex of the same qualities in Moscow. The website features the immersive and elaborate presentation of the various complex amenities as well as a unique visual apartment selector.
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